



Sponsorship **Prospectus**

Together we can. Together we will.

Lions Medical Research Foundation SA





Lions Medical Research Foundation | **South Australia**

We promote and fund research and education into the prevention and management of disease via research funding and skin cancer screening.


Through our work, we enhance better health, quality of living and strengthen communities. In all we do, we strive to work with integrity, collaboration, and resourcefulness.

We are a completely volunteer based, not-for-profit and community service charity organisation

Background

Since 2000, through charitable donations and volunteer efforts, we have continued to fundraise and fund university-based PhD scholarships, small post graduate awards and more recently the LMRF Visiting Researcher Fellowships. These Fellowships are transformative bringing world renowned researchers to Adelaide for research partnerships.

Out in the field, from 2015 our highly visible skin cancer screening mobile unit provides a free community service with serious impact servicing from Darwin to Mt Gambier in the south. With an initial pick-up rate of 22% detected skin cancer lesions we save lives.



Every day, **6 Australians** die from skin cancer.

Over **26,141** individuals have been screened through LMRF project.

February 2024

4,894 people were identified with suspected life-threatening lesions requiring immediate medical attention.



2 out of every 3 Australians will be diagnosed with skin cancer



After screening **22.5%** Individuals were referred to general practitioners for further investigation.



Our work is not over yet!

Opening eyes to new possibilities.

What inspires us to do what we do?

Every year, millions of men and women worldwide die because of diseases that are, for the most part, significantly preventable. 74% of all deaths globally (41 million) were attributable to these non-communicable diseases (2023 World Health Organisation).

On behalf of our South Australian community, we strive to source and support meaningful

and relevant research and screening activity that may enable health professionals to better prevent, detect, and cure this largely preventable disease burden.

Your support of this Foundation will enable us to continue to be transformative and build on the significant contribution to community health outcomes.

Together we can.

We bring hope to the next generation.

Research Focused

We support PHD Scholars and Visiting Research Fellows who demonstrate commitment to new research, and any research collaborations within the lifestyle-related non-communicable disease realm – such as cardiovascular, respiratory, diabetes, and cancer.

We believe this focus will inspire our next generation of research leaders here in South Australia, to ensure (for example) students make the most of their studies, achieve their potential and contribute to South Australia's knowledge and research base.



University of
South Australia

In partnership with UniSA, the LMRF's Visiting Research Fellowship exists to bring some of the most talented researchers from around the world to Adelaide to work with researchers, business and community, to invest in global partnerships for change in health.



LIONS
medical research
FOUNDATION

We bring hope to the
next generation.

Together we can. Together we will.

LIONS MEDICAL
RESEARCH FOUNDATION



Skin Cancer Screening

Our own work in the community is voluntary, ongoing and we are committed to our regional South Australians. It compliments the existing Lions motto of #weserve within the international community and allows us to see and hear firsthand the impact that cancer research is having on our community.



We bring hope to the next generation.

The project continues to grow in demand from 4 full weekend screenings per year in 2015 to now 25 full weekend screenings from Darwin to Mt Gambier.



Together we can!

Your support would enable us to reach more and create even more impact.

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Partnership Opportunity

Summary

It is our mission to develop authentic partnerships, that together help strengthen our communities through knowledge garnered from research, to meet the future challenges that our communities face.

Two out of every three Australians will be diagnosed with skin cancer.

With your support, our initiatives/ventures can enable greater research collaborations towards exceptional outcomes, save lives and make a real difference.

Platinum Sponsor

\$40,000/annum

- The highest level of exposure we can provide.
- Logo and name on mobile van (prominently featured) side – 8m width x 1m height & rear – 2m x 1m
- Annual Report and other Newsletters – full page advert
- Significant website, and social media platform presence

Gold Sponsor

\$20,000/annum

- Exposure on all utilised platforms
- Sponsor Logo and name on mobile van sides - 4m x 0.75m
- Half page adverts
- Website and social media presence

Silver Sponsor

\$10,000/annum

- Sponsor Logo and name on mobile van sides - 2m x 0.38m
- 1/4 Page Advertisement
- Website, and social media platform presence

Bronze Sponsor

\$5,000/annum

- Logo presence on van and other social media platforms
- Logo and name on mobile van (prominently featured) side – 8m width x 1m height & rear – 2m x 1m
- Website, and social media platform presence



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About

We exist to promote, foster and fund research and education into the prevention, detection and cure of disease. Through our work we strengthen communities, enhance people's quality of living, create positive interactions and foster the health and well-being of individuals.



Our Patron

Her Excellency The Honourable Frances Adamson AC, Governor of South Australia

The Lions Medical Research Foundation is honoured to have Her Excellency the Honourable Frances Adamson AC as our patron.

Her Excellency the Honourable Frances Adamson AC is a proud sixth-generation South Australian – her mother, the Honourable Jennifer Cashmore AM, was a South Australian parliamentarian and her late father, Ian, was a manager at Hills Industries. Her late step-father, Stewart Cockburn AM, was a distinguished Walkley award winning journalist.

Voluntary Lions Board Chair Dr Phillip Donato OAM OSI Lions District 201C1

Dr Philip Donato is a practising chiropractor, consultant, and principal in a multidisciplinary practice in Adelaide for over 30 years. He has post graduate qualifications in sports and rehabilitation and has consulted widely in workers compensation and motor accident injuries. He is member of the Lions Club of Adelaide (Italian) Club. He has a strong community focus currently serving as Chairman of Trustees of the Lions Medical Research Foundation in SA as well as a long time Director and current chairman of the Hutt St Centre for Homelessness. In 2011 received an Order of Australia medal and has received numerous professional fellowships and awards both locally and internationally.

Voluntary Lions Board Deputy Chair Dr. Ainslie Derrick-Roberts Lions District 201C1

Dr. Ainslie Derrick-Roberts is a Post-Doctoral Research Associate based at the Future Industries Institute, University of South Australia. Her research focuses on developing new treatments which don't rely on the use of antibiotics for chronic wounds particularly in diabetes, infection, and burn injury. She was awarded for her PhD in 2007 through the Department of Paediatrics at the University of Adelaide. In her Lions life, she is a Chartered member of the Lions Club of Norwood which she has been involved with for the past 6 years. She has served on the Board of her Club and been Club President and is currently on the District Cabinet for 201C1 in the Global Leadership Team. She was Appointed a Trustee of the Lions Medical Research Foundation in 2014, before which she was on the Future Directions Sub-Committee of the LMRF. She has been the current Chair of the Research Sub-Committee of the LMRF since 2018.

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